

DESIGN A LOGO WRITE A TAGLINE FOR **KOKRAJHAR TOURISM**



Swadesh Darshan 2.0 is a scheme initiated by Ministry of Tourism, Govt. of India, to develop sustainable and responsible tourism destinations.

Logo and tagline must capture Kokrajhar's main attractions:

- The Golden Langur
- Natural Wetlands
- ODOP Product - Mushrooms
- Bodoland cultural heritage

Design a suitable logo unit with tagline and send your entries to
sd2assam@gmail.com

Last date of entry: 15 January 2024

- Design a logo unit with Adobe Photoshop/Illustrator (designs on online software or AI will not qualify for entry)
- Final output to be sent in .pdf / .ai .jpg and .png formats, in 300DPI and 10cmx10cm size
- Colour, Reverse and b&w versions
- Tagline to be no more than 4 words
- Must be distinct from other destinations and describe Kokrajhar's character
- Copyrights provisions must not be violated

Decision of the Destination Management Committee, Kokrajhar will be final