

NEWSLETTER

Kokrajhar Tourism

Kokrajhar District Museum

More than 200 objects belonging to diverse categories and from ancient times are on display at the Kokrajhar District Museum. The objects cover cultural symbolisms from Boro, Garo, Rabha and Santhal communities.

A visit to the Museum will provide information and insights into materials used for making these objects, their purposes and the lifestyle that was led across times.

The main categories of elements on display are:

- Agriculture equipment
- Arts and crafts and weaving
- Coins and jewellery
- Garments and textiles
- Household objects
- Musical instruments
- Natural heritage

Most objects are made of wood, bamboo, cane palm leaf, and jute; garments are woven of cotton using different colours.

Kokrajhar Museum

Museum & Archaeology Department, BTC,
Bhabanipur, Titaguri, Kokrajhar, BTC, Assam.

Visiting Hours:

Tuesday to Sunday 10 AM - 5:00 PM
The museum is closed on Monday



Kokrajhar Literary Festival

The Bodoland Territorial Council conducts the **Kokrajhar Literary Festival** annually in January to promote the region and its literary works. Kokrajhar Literary Festival is held in January at Bodofa Cultural Complex, organised by BTC Government.

The festival aims to assemble a diverse range of literary stalwarts from various communities and languages from across India and the world. It also becomes a venue for local communities in Kokrajhar to exhibit their talents and abilities - whether poetry, arts or music.

Dates: January 6-8, 2024



Arts & Crafts

Bodoland is blessed with a range of arts and crafts that have evolved since centuries. The communities have been preserving them by passing them on to younger generations.

Artefacts, furniture, home decor items and equipments used for catching fish are some of the materials under the category of handicrafts. Most of these are made of bamboo and cane. Weaving of traditional clothes is another popular craft that is practiced here.

Painting is yet another manifestation of the region's rich Bodo culture. Kokrajhar Railway Station and some of the walls of public buildings are replete with paintings that symbolise the traditional art scene of Kokrajhar.



Sports & Culture

People of Bodoland are great sports lovers and football takes the cake. Kokrajhar has contributed to India football in a significant manner - Apurana Narzary from the town is the Captain of the National Under-18 football team.

Other sports like Archery, Taekwondo and Kung Fu among others are also popular and have an element of cultural legacy.

The indigenous form of wrestling of Bodos known as "Khomlainai" is a popular local sport contested and cheered with great fervour.



@Visit_Kokrajhar



@VisitKokrajhar



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Swadesh Darshan 2.0 Updates

Under the Swadesh Darshan 2.0 scheme, several activities have taken shape over the past few months. A comprehensive Masterplan has been developed with a focus on 'hero interventions' at Diplaibeel near Kokrajhar as a '**Wetlands Experience Park**'. This Masterplan has been approved and has moved into 'DPR' stage.

Soft aspects like marketing, capacity building and development of IT infrastructure are also in various stages of planning and conceptualisation.



Logo and Photography Competitions

SWADESH DARSHAN 2.0 DEVELOPING SUSTAINABLE DESTINATIONS
GOVERNMENT OF ASSAM
Kokrajhar District

**DESIGN A LOGO
WRITE A TAGLINE
FOR
KOKRAJHAR TOURISM**

Swadesh Darshan 2.0 is a scheme initiated by Ministry of Tourism, Govt. of India, to develop sustainable and responsible tourism destinations.

**WIN
RS. 30,000/-**

Logo and tagline must capture Kokrajhar's main attractions:

- The Golden Langur
- ODOP Product - Mushrooms
- Natural Wetlands
- Bodoland cultural heritage

Design a suitable logo unit with tagline and send your entries to sd2assam@gmail.com

Last date of entry: 15 January 2024

- Design a logo unit with Adobe Photoshop/Illustrator (designs on online software or AI will not qualify for entry)
- Final output to be sent in .pdf / .ai .jpg and .png formats, in 300DPI and 10cmx10cm size
- Colour, Reverse and b&w versions
- Tagline to be no more than 4 words
- Must be distinct from other destinations and describe Kokrajhar's character
- Copyrights provisions must not be violated

Decision of the Destination Management Committee, Kokrajhar will be final

SWADESH DARSHAN 2.0 DEVELOPING SUSTAINABLE DESTINATIONS
অসমৰ মাহুৰা
Incredible India
GOVERNMENT OF ASSAM
Kokrajhar District

**KOKRAJHAR
PHOTO CONTEST**

December '23 & January '24

- Click a picture on your mobile phone or camera
- Follow @visit_kokrajhar
- Choose your favourite pictures (upto 3) from your collection in and around kokrajhar
- Tag them to @visit_kokrajhar #kokrajharphotocontest
- Email pictures to kokrajharphotocontest@gmail.com along with phone / camera & lens information

WIN EXCITING PRIZES!

1st Prize: Rs. 30,000.00* 2nd Prize: Rs. 20,000.00*

Select photographs will be published on the Instagram page of @Visit_kokrajhar

Click pictures at:
Chakrashila Wildlife Sanctuary | Golden Langur | Saralpara picnic spot | Diplaibeel-Dhirbeel | Bhaokungri peak | Daokibari | Birds at Kokrajhar and other places within Kokrajhar district

Last date of entry: 31 January 2024
Decision of Destination Management Committee, Kokrajhar will be final.

In order to develop a unique brand identity and destination positioning, a competition has been launched to generate a logo and tagline suitable for Kokrajhar.

Additionally, in an attempt to create excitement among travellers and also to crowdsource images from a traveller-perspective, a photography competition has also been launched.

Winners will be given cash prizes.

The Logo & Tagline competition ends on 15 January, and Photo competition ends on 31 January.