

NEWSLETTER

Kokrajhar Tourism

Dear Reader,

Welcome to the January edition of the Kokrajhar Newsletter! Kokrajhar blends cultural heritage with natural beauty, with the serene Gaurang River flowing through the city. The upcoming Kokrajhar Literary Festival in February promises to celebrate literature, creativity, and thought.

–Smt. Masanda M. Pertin, IAS, District Commissioner, Kokrajhar & Chairman –
Destination Management Committee–Kokrajhar

GAURANG RIVER ATTRACTIONS AND SIGHTSEEING



The Gaurang River, located in the heart of Assam's Bodoland region, Kokrajhar, is a breathtakingly beautiful destination that offers a unique blend of natural beauty, relaxation and recreation. The river's tranquil surroundings and picturesque landscape make it an ideal spot for picnics, relaxation and leisure activities.

The riverbank is a popular spot for picnics, particularly during the New Year, Domasi (Magh Bihu) and Bwisagu (Bhogali Bihu) celebrations, when families and friends gather to enjoy quality time together. The serene atmosphere and scenic views of the river make it an perfect spot to unwind and create lasting memories. As you sit on the riverbank, you can see the water flowing gently, its soft ripples creating a soothing melody that calms the mind and feel the cool breeze on your face.



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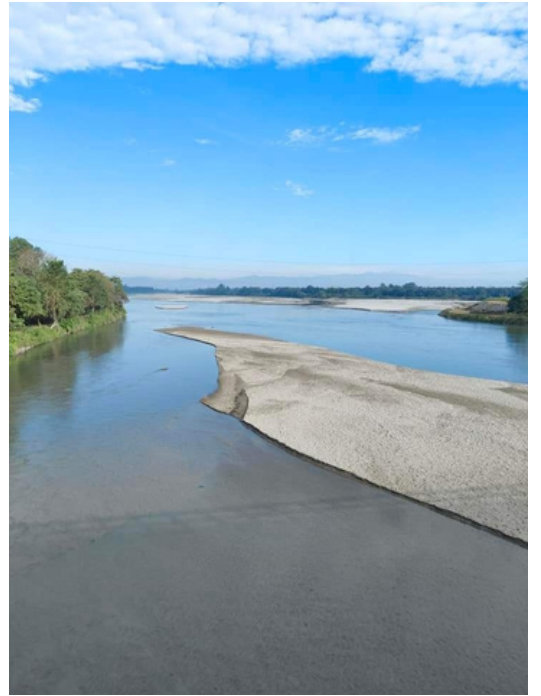
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On one side of the road, the beautifully maintained "Gaurang Park" provides a tranquil oasis for visitors to relax and unwind. The park's vibrant flowers, lush greenery and tranquil atmosphere make it an ideal spot for a leisurely stroll or a relaxing sit-down. The park is open everyday, offering a peaceful retreat from the hustle and bustle of daily life. You can take a leisurely walk along the winding paths, sit on a bench and enjoy the scenery or simply lie down on the grass and soak up the sun. Within the park, a children's play area and a pond with boating facilities provide additional recreational activities for visitors. The play area is equipped with swings, slides and other play equipment, making it an ideal spot for kids to burn off energy and have fun. The pond, surrounded by lush greenery and vibrant flowers, offers a peaceful and serene atmosphere, perfect for a relaxing boat ride.

A cultural complex nearby offers a glimpse into the rich cultural heritage of the region. The complex showcases the traditional art, craft and architecture of the Bodo community, providing a unique opportunity for visitors to learn about and appreciate the local culture.

The Gaurang River and its surroundings have something to offer everyone. Its unique blend of natural beauty, tranquility and recreational activities makes it an unforgettable experience that will leave you feeling refreshed, revitalized and inspired.

4TH KOKRAJHAR LITERARY FESTIVAL

Date: February 1st, 2nd, and 3rd, 2025

Venue: Kokrajhar Cultural Complex

The Kokrajhar Literary Festival promises to bring together literature enthusiasts, authors, poets and thinkers from across the region and beyond for a vibrant celebration of words, ideas and culture. Over the course of three days, the festival will showcase a diverse range of engaging sessions, including literary discussions, book readings, poetry recitals, cultural performances and more, providing a unique platform for writers, poets and thinkers to share their ideas, experiences and perspectives.



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KOKRAJHAR CITY GUIDE

Kokrajhar city, located in the heart of Assam's Bodoland region, is the administrative headquarters of the Kokrajhar district, seamlessly blending modern amenities, rich cultural heritage and warm hospitality, with a notable emphasis on neatness and cleanliness, evident in its well-maintained roads, tidy markets and pristine public spaces, making it a delightful destination for tourists and locals alike. The city boasts several nearby attractions, including Diplai and Dheer Beel - a picturesque wetland and birdwatcher's paradise, Kokrajhar Tea Estate - a scenic tea garden, Bodofa Cultural Complex, Gaurang River Park and Kokrajhar Museum - a treasure trove of artifacts, relics and exhibits. As the epicenter of Bodo culture, Kokrajhar city showcases its rich cultural heritage through numerous festivals, traditions and customs, such as the Bwisagu Festival (Bihu Festival), which celebrates the Bodo New Year, offering visitors a glimpse into the vibrant music, dance and cuisine of the region. With its modern amenities, including comfortable hotels, restaurants serving a variety of cuisines, shopping centers, healthcare facilities and educational institutions.



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Kokrajhar city is an ideal destination for those seeking a unique blend of culture, comfort and convenience, all set amidst a clean and picturesque environment that is sure to leave a lasting impression. Kokrajhar city has something for everyone, from its stunning natural beauty and rich cultural heritage to its warm hospitality and modern amenities, making it a must-visit destination in the heart of Assam's Bodoland region. The city's strategic location also makes it an ideal base for exploring the surrounding region, with its rich history, vibrant culture and breathtaking natural beauty. With its unique blend of traditional and modern attractions, Kokrajhar city is a destination that is sure to captivate visitors from around the world, offering a truly unforgettable experience that will leave a lasting impression.



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